

2009 IOMSA Summer Convention

Kansas City, Missouri
Holiday Inn at the Plaza

“Sustainability Today— Sustainability Tomorrow”

Monday, June 15

| | |
|-------------------|--|
| 7:00 am | Continental Breakfast |
| 8:00 am | Call to Order, Jerry Strickland Introductions and announcements |
| 8:15–9:00 am | Steve Joehl, Monsanto “Designer Soybeans” |
| 9:00–9:45 am | Jim Vortherms, Interstates Control Systems “Wireless Technology in Process Facilities” |
| 9:45–10:00 am | Coffee Break |
| 10:00–10:45 am | Jim Willits, Desmet Ballestra “Conservation and Reduction of BTUs Used During Vegetable Oil Refining” |
| 10:45–11:30 am | Timothy G. Kemper, Desmet Ballestra “Energy Conservation in Solvent Extraction” |
| 11:30 am–12:15 pm | Door Prize Drawings |
| 12:15–12:30 pm | Break for lunch |
| 12:30–1:45 pm | Adam Christing Luncheon Speaker/ Interactive Entertainer |
| 2:00–2:45 pm | Richard G. Daniel, Technical Services Hydrogen “Hydrogen and Hydrogen Safety” |
| 2:45–3:30 pm | Bob Marshall, Bunge North America “The Pursuit of a Zero Injury Culture” |
| 3:30–4:15 pm | Peter Golbitz, SunOpta Grains and Foods Group “The Challenge of Sustainability in Soybean and Oilseed Processing” |
| 4:15 pm | Adjourn for the day |

Speaker Profiles and Presentation Overviews



Steve Joehl

“Designer Soybeans”

Monday, June 15, 8:15–9:00 am

Steve Joehl is Director, Specialty Grain, for Monsanto, based in St. Louis. He started his career with the company in 1975, working in sales and sales management in the US. He has held numerous positions in marketing and product

management. His first role in seed and biotechnology traits was in 1994 as the Roundup Ready Soybean Market Development Manager, with responsibility for the launch of Roundup Ready soybeans and its commercialization in the US. From 2003-2006, he was Director of the Soybean Product Management Team, responsible for establishing the soybean product pipeline and the decision to develop the second generation glyphosate tolerant (Roundup Ready2Yield®) and dicamba tolerant soybeans. Currently, he is working to develop the grain origination infrastructure for Vistive and modified oil specialty traits.

Overview: The presentation will provide an update on Monsanto’s research pipeline specific to improved oils from soybeans. Monsanto is investing in 3 research projects aimed at improving the fatty acid profile of soybean oil. These projects are moving along quickly and are nearing commercialization. Attendees will hear up to date information on the progress of these products, which are designed to improve the performance and health profile of soybean oil when used in food applications.



Jim Vortherms

“Wireless Technology in Process
Facilities”

Monday, June 15, 9:00–9:45 am

Jim Vortherms is the Senior Project Manager with Interstates Control Systems, Inc., of Sioux Center, Iowa, with over 15 years of experience with the company. During his tenure with Inter-

states, his focus has been on domestic and international industrial facility projects including feed and flour milling, sugar production, seed corn handling, ethanol and biodiesel production, vegetable oil extraction and refining, and corn oil extraction, among others. Through working with these industries, he has gained experience with multiple control system hardware and software platforms, computer platforms and operating systems, networks, databases, historian information collection, and instrumentation. Frequently involved in a project from start to finish, he plays a

major role in project scheduling, resource allocation, budget management, and business development support. He also serves as regional manager of Interstates' Sioux Falls, South Dakota, office. **Overview:** Wireless technology has many useful applications in process facilities ranging from networking to instrumentation. Wireless technology expands the capability to gather more information points to look deeper into the process. We will discuss the various technologies and standards available and what may be right for a particular facility as well as practical applications. Wireless technology can be designed into new facilities as well as retrofitted into existing facilities.

Jim Willits



“Conservation and Reduction of BTUs Used During Vegetable Oil Refining”

Monday, June 15, 10:00–10:45 am

Jim Willits is Vice President of Sales and Marketing for Desmet Ballestra North America. He came to the company in 2004 with over 30 years experience in the fats and oils industry. He has a B.S.

degree from Seattle University and is an active member of the International Oil Mill Superintendents Association and the American Oil Chemists' Society.

Overview: Willits will highlight the process innovations in vegetable oil seed refining which will produce the most significant reductions in energy consumption for existing or new facilities. Among the topics to be covered are the use of enzymes in oil separation from gums, enzymes used to achieve effective degumming of crude vegetable oils, physical refining for oils other than palm, and energy reduction techniques for the deodorization and vacuum systems.

Timothy G. Kemper



“Energy Conservation in Solvent Extraction”

Monday, June 15, 10:45–11:30 am

Tim Kemper is President and CEO of Desmet Ballestra North America, Inc. in Marietta, Georgia. He came to the company in 1999 after 17 years with the French Oil Mill Machinery Company in Piqua, Ohio. He has an M.B.A. from

Indiana Wesleyan University (2001) and a B.S. degree in mechanical engineering from the University of Cincinnati (1986.) He is a registered professional engineer (1993) and primary inventor on six US patents. He is an active member of oil and fats industry associations including the International Oil Mill Superintendents Association and the American Oil Chemists' Society. He is a regular presenter at industry meetings and Texas A&M short courses, and is the author of the Oil Extraction chapter of Bailey's Industrial Oil & Fat Products, Sixth Edition.

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Tuesday, June 16

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|-------------------|---|
| 7:00 am | Continental Breakfast |
| 8:00 am | Call to Order, Eric Craig Introductions and announcements |
| 8:15–9:00 am | Dan Anderson, Crown Iron Works “Alternate Oils for Biodiesel Feedstocks” |
| 9:00–9:45 am | Doug Root, Agricultural Utilization Research Institute “Can Agriculture be a Net Energy Producer?” |
| 9:45–10:00 am | Coffee Break |
| 10:00–10:45 am | Raymond P. Weinberg “The Talent Jungle” |
| 10:45–11:30 am | Roger Martella, Sidley Austin “The Challenges of Climate Change Regulation for Oilseed Processors” |
| 11:30 am–12:15 pm | Vendors Forum |
| 12:15–1:00 pm | IOMSA Business Meeting |
| 1:00 pm | Adjourn |



Photo courtesy of the Kansas City Convention & Visitors Association.

Overview: A step-by-step approach to utilizing “pinch technology” as a tool to evaluate all energy sources and energy sinks in a solvent extraction plant will be presented. This tool can assist in identifying and optimizing heat exchange opportunities. As the presentation will show, new solvent extraction plants are over 95% efficient in terms of all potential heat conservation. For existing facilities that have expanded over time, more opportunities tend to be available. This step-by-step methodical approach can be applied to any facility.



Adam Christing

Luncheon Speaker/Interactive Entertainer

Monday, June 15, 12:30–1:45 pm

As one of the world’s premiere interactive entertainers, Adam Christing has amused, mystified, and delighted more than 3,000 separate audiences across North America. Adam has become a

favorite guest performer, emcee, and after-dinner entertainer for hundreds of the top companies and organizations in the world, including Toyota, Microsoft, Stanford University, and scores of others. Adam became a member of the world famous Magic Castle in Hollywood at the age of 17. Since then he has been featured on more than 100 radio and TV shows, including Fox News, CNN, Entertainment Tonight, ABC World News Tonight, and NBC Nightly News. He’s also been in national magazines

and newspapers, including *USA Today*, *FORTUNE*, *Chicago Sun Times*, *Los Angeles Times*, and the *New York Times*. Adam has been ranked among the top five after-dinner speakers in America. *Success* magazine highlighted him as “one of the most successful young entrepreneurs in America.” Business and media expert Michael Levine noted Adam’s truly unique mix of leadership, humor, and creative communication, calling him “one of the most engaging and entertaining presenters in America today.” Adam has a knack for “getting everybody laughing” together no matter how large or small the audience. Adam is the author of *Comedy Comes Clean: A Hilarious Collection of Jokes, Quotes and One-Liners* published by Random House, Three Rivers Press. Adam earned a degree in public speaking from Biola University and has been named to Biola’s Alumni Hall of Fame.



Richard G. Daniel

“Hydrogen and Hydrogen Safety”

Monday, June 15, 2:00–2:45 pm

As President and founder of Technical Services Hydrogen, LLC, in Doraville, Georgia, Dick is regarded by many in the business as the “go to” person for hydrogen gas producing plant consultation, service, and training. He has written

operator training manuals being used by many global edible oil producers and is often sought out by engineering and production

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managers from leading corporations for expert advice when considering the purchase of a hydrogen producing plant as well as for his expertise in troubleshooting efficiency concerns and for personnel training. After 15 years spent learning the practical application and basics and becoming a subject matter expert with Air Products and Chemicals and W.F.H. Schultz, he founded Technical Services Hydrogen, LLC in 1969, specializing in sales, service, troubleshooting, and personnel training for multinational corporations throughout the US and Canada, Mexico and Central and South America, Europe, the Middle East, and Southeast Asia. Technical Services Hydrogen, LLC, is a recognized sales partner with Hydro-Chem, a leading manufacturer of hydrogen gas plants for the world market.

Overview: This session will examine process safety systems for hydrogen gas producing and using equipment from a few different perspectives. First, we will discuss engineered process safety features at the initial plant design stage. Next, we will cover the role played by the safety department and examine what systems should be in place to protect operations and maintenance personnel and constructors as well as plant equipment through safety best practices when working in an area where hydrogen gas is used and produced; we will also discuss how to recognize and respond to safety concerns and mishaps in the unlikely event of an occurrence. Finally, we will briefly cover process safety

incidents and near misses intended to provide valuable learning opportunities, and we will conclude with a question and answer period.



Bob Marshall

“The Pursuit of a Zero Injury Culture”

Monday, June 15, 2:45–3:30 pm

Bob Marshall is the Director of Productivity, Quality, Safety and Environment for Bunge North America (BNA). In this role, he works with the employees of BNA in their pursuit of business and

operational excellence. He has held positions in operations, safety and environmental management for several companies in the agri-processing industry since 1990. He also has the privilege to serve as Board President of the Progressive Agriculture Foundation, an organization that sponsored over 350 safety days for children with more than 75,000 attendees in 2008.

Overview: Bunge North America has been recognized as an industry leader in safe design and operations of its facilities for many years. Over the last several years, BNA began an aggressive pursuit of a zero-injury culture, an environment where every injury is considered avoidable. BNA found that by focusing on leadership skill development and employee engagement that injury rates and incidents could be reduced. The presentation will address the strategies BNA has pursued to analyze and improve its safety culture. It will also explain how safety improvements set the stage for improvements in areas beyond safety.



Peter Golbitz

“The Challenge of Sustainability in Soybean and Oilseed Processing”

Monday, June 15, 3:30–4:15 pm

Peter Golbitz is the Director of International Business Development for the SunOpta Grains and Foods Group, a leading organic soybean and natural ingredients supplier and one of the

world’s largest soymilk processors. Before working with SunOpta, he was the founder and president of Soyatech, a leading consulting, publishing, and event company that serves the soybean and oilseed processing industry. He has been a leader in the US soyfoods industry by helping to develop and submit voluntary standards for the production and labeling of soymilk products in the US to the FDA, and by serving on the board of directors of the Soyfoods Association of North America for more than 17 years. In March 2007, he was elected to the board of directors of the World Soy Foundation, an organization dedicated to helping provide adequate food and protein resources to the world’s hungry. In addition, he has chaired 12 international conferences and events on soybean and soyfood processing, has helped to lead short courses on processing and marketing at University of Illinois and Texas A&M University, and is a noted researcher and soyfoods cookbook author.



Photo courtesy of the Kansas City Convention & Visitors Association.

Overview: The grain and oilseed market today is continually evolving to meet the world's changing needs. While the market for basic agricultural commodities has grown and changed, so has the supply and demand for identity preserved and specialized grains and oilseeds. This presentation will address pressing questions such as: 1) Can today's agricultural and food processing industry support both commodity and specialty agriculture? 2) Can these two systems and markets coexist together in a sustainable and profitable way? and 3) For the future, will world food needs dictate that we examine more efficient ways to utilize our limited agriculture resources?



Dan Anderson

"Alternate Oils for Biodiesel Feedstocks"

Tuesday, June 16, 8:15–9:00 am

Dan Anderson has a B.S. in Chemical Engineering from Iowa State, with post-graduate work at Western Illinois University. He has been involved in the design and implementation of systems

for oilseed processing since 1978. From 1978 to 1980, he was plant engineer for a soybean crushing facility in Sheldon, Iowa, where he participated in plant upgrades and facilities improvement operations. From 1978 to 1992, he was Manager of Engineering, R&D and Quality Control for a major US operation based in Quincy, Illinois, with three solvent extraction plants, two multi-stock refineries, and one shortening and bottling operation. Among multiple plant acquisition and capital improvement projects, he oversaw construction of what was then the largest grassroots edible oil refinery in the US. This facility included two independent caustic refining lines, edible lecithin processing, bleaching plants, semi- and continuous deodorizers,

fractionation, hydrogenation, and interesterification operations. Since that time, he has been with Crown Iron Works Co., starting with their Wurster and Sanger oleochemicals and refining product lines. With integration of this business into Crown's main product line, Dan became the Director of Asian Operations, where he currently oversees the Crown's Asian businesses, in addition to the oleochemical product line.

Overview: This presentation will focus on production of biodiesel from a variety of fat sources with special emphasis on the "green" nature of biodiesel's renewable feedstock. Although it is technically possible to produce biodiesel from nearly any C:18 ester, it is generally commercially viable to only use refined neutral fats and oils from plant and animal sources. These refined products are also used as food ingredients leading to discussions on food-versus-fuel considerations. In an effort to increase the amount of feedstock fats, especially in developing tropical areas of the world, a significant amount of rainforest has been converted to palm and jatropha production. As a result, several markets, especially those in Europe, are demanding sustainable certification

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from biodiesel producers. In addition, subsidies have provided much of the economic stimulus to making the biodiesel industry viable. These subsidies, and in fact the specifications of the biodiesel itself, are becoming more sensitive to the origin of the feedstock. The presentation will examine how the industry has responded to these challenges and what opportunities lie ahead for the industry.



Doug Root

“Can Agriculture be a Net Energy Producer?”

Tuesday, June 16, 9:00–9:45 am

Born and raised in Minnesota, Doug received a B.A. in chemistry from the University of Minnesota. He earned a Ph.D. in chemistry from the University of Arizona in Tucson. He launched his

academic career at the University of Hawaii at Manoa followed by a period of working in the sugar industry with C. Brewer Co. in Hilo, Hawaii. After returning to the mainland, he worked in natural product extraction for pharmaceutical discovery and development at Shaman Pharmaceuticals in the San Francisco Bay area and at Larex Inc. in Roseville, Minnesota. Further pharmaceutical and medical device product development efforts were successful with CIMA Labs, Boston Scientific, and GelStat Corp. in the Twin Cities area. A start-up biodiesel venture occupied his time immediately prior to joining the Agricultural Utilization

Research Institute (AURI). At AURI, identifying and capturing opportunities for improved efficiency in use of energy, water, and feedstocks in the Minnesota biofuels industry is a primary responsibility. Similar responsibilities apply to the bio-based product and food ingredient industries. Creating a significant positive impact on the energy balance in Minnesota and on the rural economy is the biggest goal for Doug and AURI.

Overview: For centuries, agriculture has produced food in proportion to the human population of the globe. Either people consume as much as is available or agricultural producers grow and harvest as much as is needed. The ability to produce fuel from agricultural products and co-products has expanded in the past century and has the potential to change the balance between agricultural production and the human population. Non-traditional agricultural production of wood, algae oil, and harvested prairie grasses may become part of a new energy agriculture, but the land and technology required for this endeavor will need to be developed. The ability of agriculture to have a significant impact on the regional, national, or global energy balance (i.e., imports vs. consumption) can be evaluated in many ways. The sunlight that falls on the existing croplands in the US contains far more energy than is consumed for food, transportation fuel, electricity generation, and heating. Since modern agriculture is our most efficient system for capturing and converting this solar energy into useable forms, perhaps we should seek our energy solutions in expansion and improvement of agricultural production and processing.



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Raymond P. Weinberg

“The Talent Jungle”

Tuesday, June 16, 10:00–10:45 am

Raymond P. Weinberg, SPHR, CCP, is a respected human resource practitioner, academic, researcher, author, consultant, and speaker with over 35 years experience in the field. He serves on the faculties of four universities in addition to

taking an active role in both in profession and his community. In 1993, he was selected to receive the Award for Professional Excellence from the Society of Human Resource Management. This national award is the highest honor in the human resource field. In 1999, he was declared the HR Professional of the Decade in Nebraska. He is a frequent speaker at regional and national HR conferences, and challenges audiences with his style of presentation.

Overview: Just because the economy has been in the dumps does not mean that the battle to attract and retain top talent has lessened. This session will focus on how to attract and retain key talent in a turbulent marketplace. Participants will be presented with state-of-the-art research on managing talent. This research is translated into practical actions managers can take in their workplaces. The research and practices will challenge conventional thinking. This is not a session for the faint of heart.



Roger Martella


“The Challenges of Climate Change Regulation for Oilseed Processors”

Tuesday, June 16, 10:45–11:30 am


Roger Martella is a partner in the Environmental Practice Group at Sidley Austin LLP. He recently rejoined Sidley Austin LLP after serving as the General

Counsel of the United States Environmental Protection Agency, concluding 10 years of litigating and handling complex environmental and natural resource matters at the Department of Justice and EPA. He graduated from Vanderbilt Law School, where he was Editor in Chief of the *Vanderbilt Law Review*, and Cornell University, where he studied environmental science. Following law school, he clerked for the Hon. David M. Ebel of the Tenth Circuit Court of Appeals. Mr. Martella was unanimously confirmed by the United States Senate as EPA General Counsel. In that role, Mr. Martella served as EPA’s chief legal advisor supervising an office of 350 attorneys and staff in Washington and 10 regional offices. In particular, he led the team responsible for developing for the first time under the Clean Air Act the federal government’s climate change legal framework and options in response to the landmark Supreme Court decision *Massachusetts*

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v. EPA, which held greenhouse gases to be air pollutants under the Clean Air Act. His efforts included developing a full range of legal options for decision makers related to greenhouse gas regulation, alternative and renewable fuels, the development of regulatory carbon sequestration controls, and the intersection of climate change and natural resource issues including the National Environmental Policy Act and the Endangered Species Act. Recognized for his knowledge on legal approaches to addressing climate change, Mr. Martella focuses specifically on dissecting the extraordinarily complex and interrelated ramifications of climate change on numerous provisions of the Clean Air Act relating to mobile and stationary sources, as well as other laws, such as the ESA and NEPA. Mr. Martella's experience in this area enables him to work to forecast for clients the likelihood of upcoming regulations and controls in the area of climate change, clean energy, and sustainability, and to develop strategic approaches to be best prepared for such controls. Mr. Martella also focuses on international climate issues, working with Chinese institutes on climate and clean energy issues and advocating for conformity between United States climate rules with the European Union. Since the April 2007 Massachusetts decision, Mr. Martella has been invited to address climate change regulation more than 25

times in the United States and abroad. Recognizing deficiencies in China's environmental law framework and the challenges for multinational organizations in understanding the laws on the books, Mr. Martella created the China Environmental Law Initiative in 2007. As part of the initiative, Mr. Martella created the only known website devoted to China environmental laws and organized with the State Environmental Protection Agency (now the Ministry of Environmental Protection) two separate symposia in China. Mr. Martella has served as a visiting professor at the Environmental Law Institute of Wuhan University and the State Environmental Protection Agency, and at Tsinghua University, working with academics, officials, and students on developing environmental law frameworks for China. Mr. Martella has testified as an expert on this issue before the US Congress, worked with numerous government officials at the national and provincial level in China, and has lectured with academics and students at leading universities and think tanks in both nations.

Overview: This presentation will describe developments both nationally and regionally to regulate greenhouse gases and climate change, and particularly the potential impact of such regulation on oil seed processors.



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Kansas City Welcomes IOMSA's 2009 Summer Convention

The Holiday Inn at the Plaza will be the host hotel for IOMSA's 2009 Summer Convention. Located in Kansas City's popular Country Club Plaza area, convention guests and their families will have easy access to the area's many attractions. With more than 150 shops plus dozens of fine restaurants within walking distance, the area is considered Kansas City's premier retail, dining and entertainment destination.

The Plaza is an outdoor museum of romantic Spanish architecture and European art where people actually live and work every day amid its beauty. It was designed in 1922 as the nation's first suburban shopping district. Since then, its open-air public art gallery has continuously added to its collection, with fountains, sculptures and murals that bring to the heart of our city the very best of the Old World and the new.

Shoppers will recognize fine stores like Anthropologie and Tiffany & Co. Original Kansas City stores like Halls and Tivol give local flavor to the Plaza's reputation as a national fashion center. Pleasant surprises can be found along each block—from tiny shoe boutiques to delicious chocolatiers, couture clothiers, stylish salons, and fine jewelry.

Contemporary American to Kansas City steaks, authentic Italian to cosmopolitan Mexican are all a part of the Plaza experience. Whether it's the hot spot that caters to the late crowd or a quiet courtyard café, the Plaza restaurants offer something for every taste.

For more information on the Plaza, visit www.countryclub-plaza.com.



Photo courtesy of the Kansas City Convention & Visitors Association.

The Holiday Inn at the Plaza features 239 guest rooms, each featuring free high-speed internet and in-room movies. The hotel also offers an oversized exercise room along with the Kansas City's largest outdoor hotel pool.

Convention attendees must make reservations before May 10; call (816) 753-7400 or visit the hotel's web page, www.ihotelsgroup.com/h/d/hi/1/en/hotel/mkcoe. Mention IOMSA to receive the negotiated rate of \$119 per night, single and double. The hotel's street address is 1 East 45th Street, Kansas City, MO 64112.



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